



# What is Digital Risk Protection?

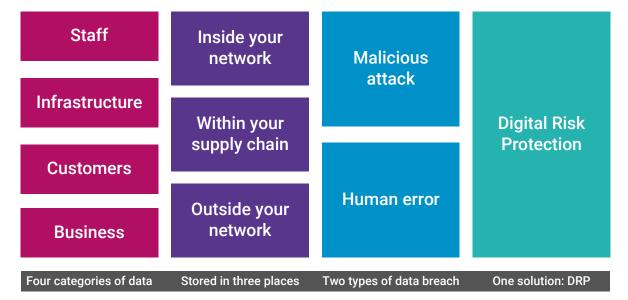
# Protect data where you can, monitor for it where you can't.

Protecting data inside a network perimeter is essential. But these days, your customers use mobile devices, third-party cloud-based applications, and distributed supply chains. Skurio can help you mitigate your customers' risk from cyber-attacks, wherever their data lives.

Digital Risk Protection (DRP) provides automated data monitoring across the surface, deep and Dark Web. When breaches and threats are detected sooner, remediation is faster, reducing the risk of data breaches and cyberattacks. Skurio DRP combines Dark Web monitoring, data breach detection, and cyber threat intelligence.

Skurio has been at the forefront of threat intelligence for 12 years, providing specialist tools for enterprise and government analysts. The Skurio platform brings this experience and technology to mid-sized businesses through IT Resellers and Managed Service Provider partners.

DRP is an exciting new security category that is easy to sell in your existing customer base and with net new prospects. Software revenues alone are set to be worth \$1.9b\* by 2030.



<sup>\*</sup> Futuremarketinsight (Sept 2020)



# Digital Risk Protection Use Cases

Our platform enables you to look for any category of text-based data to build personalised searches and alerts for your customers. Our datasheets and use case guides provide practical product information and advice on protecting specific types of information.

Protect your margin and



#### What we look for:

Data dumps
Credentials
PII /fullz
Credit cards
Mobile numbers
Domains
Email addresses

### Threats we can prevent



Phishing



Smishing



Account takeover



Identity theft

# Protect your infrastructure

#### What we look for:

IP addresses Infrastructure details Device details Forum mentions Port scans 3rd party supplier mentions

### Threats we can prevent



Attack Planning



Vulnerabilities



Supply chain Attacks



Open port scan

# Protect your customers



#### What we look for:

BreachMarker IDs Customer data Customer emails 'Regex' pattern matches

#### Threats we can prevent



Data sale or dump



Spam, scams and fraud



Phishina



Account takeover

#### Protect your brand



#### What we look for:

Brand names URLs Domain registrations

# What we look for:

revenue

Products
Loyalty card details
Pattern matches

Protect your goods and services



#### What we look for:

Product codes Brands Intellectual property

### Threats we can prevent



Typosquatting



Brand impersonation



Customer



Activist targeting

phishing

### Threats we can prevent



Discount abuse



Contract loopholes

Voucher



abuse Free



downloads

### Threats we can prevent



Intellectual property leak



Trademark Infringement



Code theft



Counterfeit goods



# Why partner with Skurio?

#### Offer new cybersecurity solutions

Whether you are a reseller who wants to augment your solution stack or an MSP who wants to create innovative new managed services for your customers, the Skurio Partner Programme supports and rewards you. We will help you grow and compete in the cybersecurity market with our automated DRP services.

#### Increase your revenue

With Skurio DRP, you can expand your cybersecurity portfolio, increase revenues with existing customers and reach new markets and customers.

Work with our highly experienced cybersecurity analysts to help you grow your business and expertise in threat intelligence.

### Build trust with your customers

Help your customers become more cyber resilient by looking outside their network for their information, data, and threats specific to them.

Our programme enables you to build a proactive cybersecurity plan with your customers to reduce their digital risk.





# Increase your profitability

#### Affordable pricing

At Skurio, we know one size does not fit all. So we have tailored partner pricing packages. These include great incentives to help you win deals and be even more profitable.

#### **Deal Registration**

Deal registration is mutually beneficial.

We offer discounts for deals registered via our partner portal. Improved visibility helps us support your business and avoids potential channel conflict. lict.

### Access analyst expertise

If you don't want to create your own managed services, you can still resell our analyst services and benefit from Skurio's years of experience in cybersecurity. Let our team of skilled cybersecurity analysts help you grow your business by offering their expertise in threat intelligence to your customers.

### Quarterly partner events

Join us for quarterly partner events that help you grow your DRP business with us. Our goal is to give you insights into the latest product and market developments and keep you up to date with all our marketing promotions and campaigns.



# Accelerate your go-to-market

### Fast Start onboarding

Get up and running in 60 minutes! Our Fast-Start onboarding programme will help you get started on the platform, guiding you through the required setup for searches and alerts.

### **Open API integrations**

Use Skurio's REST APIs to bring results and notifications into your SIEM, SOAR, ITSM, and other security applications.

### **Dedicated support from DRP experts**

Entering new markets requires new knowledge and skills. So, we support you with dedicated DRP experts in pre-sales, sales, technical, and marketing. We help you generate demand, win deals and give support to your customers.

# **Training and Accreditation**

Scale your business with us by becoming a fully accredited DRP channel partner. We offer pre-sales, sales, and technical training to upskill your resources and help them to become DRP experts.



# Generate end-user demand

### **Marketing Campaigns**

Skurio offers regular marketing campaigns to help you to generate demand. Joint marketing funds are available to partners on an ongoing quarterly basis. Our dedicated DRP marketing resources are here to help you get started. We also promote our partners on our website and social channels.

### **Prospecting tools**

Our digital footprint reports let you provide your customers with historical data breach information for their corporate email domain and help you prospect and sell. Use POCs supported by Skurio and demo accounts to give customers a taste of our platform in action.

#### Sales Collateral

Explore our library of sales and marketing resources. Product data sheets and brochures, sales enablement and training, demand generation campaigns, brand guidelines, and asset libraries help you create demand and nurture prospects.



Skurio Digital Risk Protection Partner Programme Dec 2021



# Launch expert managed services

The automated services available from our platform offer you an outstanding opportunity to launch value-added services with your own SLAs, specialist use cases, reporting, and more.

# Automated DRP services:

Choose the level of automated service that's right for your customers.

# **Domain Monitoring**



#### MANAGED SERVICE

Monitoring for corporate email domain breaches.

# Core Digital Risk Protection



#### **MANAGED SERVICE**

Monitoring for corporate email domains, subdomains, IP addresses, and typosquatting threats.

# Advanced Digital Risk Protection



#### **MANAGED SERVICE**

In addition to the Core DRP monitoring capabilities, this service includes additional keyword-based monitoring for mentions of company names, products and brand names, etc.

# **Customer Data Monitoring**



#### MANAGED SERVICE

High-volume, proactive monitoring for customer datasets using cuttingedge data techniques.



"Skurio's keyword search and monitoring make it an ideal platform for us to use for external threat hunting, it's extremely flexible."

Mahir Mohsin Sheikh Cydea Tech CEO and founder

# Project-based services:

Generate incremental revenues from one-off services

# Incident investigation and response



#### **ANALYST SERVICE**

Help your customers respond to an urgent incident by investigating threats and locating any breached data or posts advertising their data for sale.

### **Risk assessments**



#### **ANALYST SERVICE**

Offer an initial risk assessment, looking at historical data, compromised credentials, phishing domains, exposed data etc., to educate and convince customers if they are new to Digital Risk Protection.

### **Remediaton services**



#### **ANALYST SERVICE**

If your customer has detected leaked data or identified malicious websites, help them respond to incidents with remediation services such as takedowns.

# Integration with customer data



#### ANALYST SERVICE

Your customers may want to integrate existing SIEM and SOAR systems in their SOC with Skurio. By offering customers integration services, you can promote the use of our open APIs.



# Next Steps:

Join our partner community and grow your cybersecurity business with Skurio.

Contact partner@skurio.com to get started.



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